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Media Release

Ecobulbs[®] mean lower power bills

Christchurch and central Canterbury householders are being offered the opportunity to save more than \$300 in power costs over the next nine years by simply buying and installing three energy efficient Ecobulbs[®] for just \$5.

The Electricity Commission, electricity retailer Meridian Energy and local network company Orion have launched a campaign to help people save money on their power bills and deliver electricity efficiency gains.

Additional bulbs can be bought for just \$3.95, which is still less than the normal retail price of \$5.95 and less than comparable high-quality energy efficient light bulbs.

“Ecobulbs not only use about a fifth of the power of normal bulbs, they also last up to 10 times longer. This means householders save on power bills and on the cost of buying and replacing bulbs,” says Electricity Commission chair Roy Hemmingway.

Brought to you by the Electricity Commission, Orion and Meridian Energy. Working together to encourage energy efficiency in your community.



“As each individual Ecobulb can save more than \$100 in power costs, if householders install three they could save more than \$300 in power costs over the life of the Ecobulbs.”

“Householders should install their Ecobulbs as soon as they buy them as they will begin saving money and contribute to the efficient use of electricity immediately. Waiting for old bulbs to burn out is false economy.”

Vouchers offering three Ecobulbs for \$5 are being sent to every Meridian Energy customer in the Orion network area and should arrive in mailboxes in early November. Non-Meridian Energy customers can receive a voucher by sending a self-addressed envelope to: **Ecobulbs Offer, PO Box 215, Christchurch.**

“By using their voucher, householders are effectively enjoying a triple saving,” says Roy Hemmingway.

“Householders will save around \$13 on the normal retail price of the Ecobulbs as a result of the three for \$5 offer, they will notice a saving on their power bill, and Ecobulbs will on average last around 10 times longer than a normal bulb and do not have to be replaced for about nine years.”

Vouchers can be redeemed at any New World, PAK'nSAVE or Four Square store between the Waimakariri and Rakaia rivers.

For more information on Ecobulbs visit www.ecobulbs.co.nz

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For more information:

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