

Incumbent Retailer Market Share
Percentage of ICPs held by incumbent retailer by network

Distribution network name ¹	Code	Month										
		2006										
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Alpine Energy	ALPE	67.2	68.1	68.2	68.1	68.2	68.3	68.3	68.5	68.5	68.5	68.5
Buller Electricity	BUEL	72.1	71.8	71.6	71.5	71.5	71.3	71.3	71.2	71.2	71.2	71.1
Centralines	CHBP	81.0	79.8	79.6	79.3	79.3	79.1	78.9	78.7	78.4	78.3	76.6
Counties Power	COUP	82.4	81.7	81.5	81.3	81.1	80.9	80.5	79.4	78.7	77.3	77.0
Aurora Energy	DUNE	78.9	78.9	78.8	78.8	78.7	78.8	78.8	78.7	78.7	78.6	78.6
Electricity Ashburton	EASH	75.8	74.7	74.4	74.2	74.1	73.7	73.5	73.3	72.7	72.3	71.8
Eastland Network	EAST	92.7	92.0	91.9	91.7	91.5	91.2	91.0	90.8	90.6	90.5	90.3
Electralines	ELEC	59.8	58.9	58.7	58.6	58.4	58.3	58.2	58.1	58.0	57.8	57.2
Electricity Invercargill	ELIN	91.7	91.6	91.5	91.6	91.5	91.5	91.5	91.4	91.3	91.3	91.2
Unison Network	HAWK	65.4	63.3	62.6	62.4	62.2	61.8	61.2	60.6	60.0	59.5	59.2
Horizon Energy Distribution	HEDL	96.9	96.5	96.4	96.3	96.2	95.9	95.8	95.7	95.5	95.4	95.3
Kiwi Income Property Trust	KIPT	95.3	95.3	95.6	95.4	95.3	94.5	94.4	94.5	93.6	90.7	90.9
The Lines Company	LINE	83.5	83.4	83.4	83.4	83.4	83.4	83.2	83.3	83.2	83.3	83.3
Marlborough Lines	MARL	83.1	82.8	82.6	82.5	82.4	82.4	82.2	82.1	82.0	81.6	81.2
MainPower NZ	MPOW	91.7	91.5	91.4	91.3	91.3	91.3	91.3	91.2	91.2	91.1	91.0
Nelson Electricity	NELS	68.3	67.2	66.8	66.3	66.0	65.8	65.4	65.1	64.8	64.4	63.6
Northpower	NPOW	49.9	49.3	49.1	48.9	48.7	48.5	48.4	48.3	48.2	48.1	47.8
Orion New Zealand	ORON	68.1	67.7	67.7	67.5	67.3	67.2	67.1	67.1	66.8	66.4	66.4
Otago Power	OTPO	81.6	81.2	81.0	80.9	80.7	80.3	80.0	79.7	79.5	79.4	79.3
Powerco	POCO	78.6	78.3	78.2	78.2	78.3	78.0	77.7	77.7	77.5	77.5	76.4
Scanpower	SCAN	84.9	83.4	83.3	83.1	82.7	82.2	82.1	81.9	81.6	80.9	78.3
Network Tasman	TASM	91.9	91.8	91.7	91.7	91.8	91.8	91.8	91.7	91.7	91.6	91.5
Top Energy	TOPE	94.2	93.9	93.7	93.7	93.6	93.3	93.0	92.9	92.4	91.9	91.8
The Power Company	TPCO	86.9	86.8	86.7	86.7	86.8	86.7	86.5	86.5	86.5	86.4	86.5
United Networks	UNET	60.1	59.8	59.6	59.4	59.4	59.2	59.0	58.9	58.7	58.5	58.4
Vector	VECT	78.9	78.9	78.6	78.3	77.9	77.8	77.7	77.7	77.7	77.8	77.7
WEL Networks	WAIK	89.4	89.1	89.0	88.9	88.9	88.9	88.7	88.3	87.9	87.8	87.1
Waipa Power	WAIP	77.8	77.1	76.9	76.7	76.5	76.1	75.9	75.6	75.4	75.2	75.1
Network Waitaki	WATA	90.6	89.7	89.5	89.4	89.2	88.8	88.6	88.4	88.2	88.0	87.8
Westfield's New Zealand	WFNZ	88.4	87.9	87.6	87.2	86.4	86.2	85.7	85.4	85.2	84.8	84.6
Westpower	WPOW	93.3	92.6	92.5	92.4	92.3	92.1	92.0	91.8	91.5	91.4	91.3
<i>Other networks</i>		<i>47.0</i>	<i>48.4</i>	<i>48.8</i>	<i>49.1</i>	<i>49.4</i>	<i>50.1</i>	<i>50.2</i>	<i>50.5</i>	<i>59.6</i>	<i>65.5</i>	<i>55.5</i>
<i>All networks</i>		<i>74.2</i>	<i>73.9</i>	<i>73.7</i>	<i>73.5</i>	<i>73.4</i>	<i>73.2</i>	<i>73.1</i>	<i>72.9</i>	<i>72.7</i>	<i>72.6</i>	<i>72.4</i>
Note:												
(1)	For each month, distribution networks with less than 500 ICPs have been aggregated into "Other networks".											